

Gods Behaving Badly Media Religion

Gods Behaving Badly: Media, Religion, and Celebrity Culture. Waco, TX: Baylor University Press, 2011. 132 pp. \$24.95 (USD). ISBN: 1602581509 . In Gods Behaving Badly, Pete Ward explores the evolving relationship between popular culture and religion by highlighting the convergence of theological themes, religious practices and celebrity culture. The goal of this study is twofold. First, Ward ...

Project MUSE - Gods Behaving Badly: Media, Religion, and ...

Gods Behaving Badly examines the blurred boundary between popular culture and religion—one that has given way to an often confounding fusion of the sacred and the profane. Flipping through pages of tabloid media and looking underneath the veil of Hollywood's glamour, Pete Ward exposes how, in its consumer life, Western society elevates celebrity to the theological and, in so doing, creates a new para-religion. Inevitably, whether despised or extolled, individual celebrities evoke public ...

Gods Behaving Badly: Media, Religion, and Celebrity ...

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Gods Behaving Badly: Media, Religion, and Celebrity ...

Gods behaving badly : media, religion, and celebrity culture. [Pete Ward] -- "From Britney and Brangelina to Tiger Woods and Michael Jackson, Western society is obsessed with its American idols and gods of the red carpet. We worship their triumphs, judge their sins, and ...

Gods behaving badly : media, religion, and celebrity ...

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Gods Behaving Badly by Pete Ward - Paperback

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Gods Behaving Badly: Media, Religion, and Celebrity Culture

A large number of people, young and old, are extremely devoted to celebrities such as Bono, Britney, Demi, or Brad and Angelina. With the decline of mainline Protestantism and other religious affiliations, these pop figures have become the gods or guiding lights of fans who read all they can about them, become members of fan clubs, and follow ...

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About the Author. Pete Ward Pete Ward is Senior Lecturer in Youth Ministry and Theological Education at King's College in London. He is the author of Participation and Mediation: A Practical Theology for the Liquid Church and the forthcoming Gods Behaving Badly: Media, Religion, and Celebrity Culture, from which this essay is adapted, by ...

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Gods Behaving Badly - Baylor University Press

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